

# CHOCOLATE CRAFT

THE ALRESFORD CHOCOLATE COMPANY

## THE CHOCOLATE INTERLUDE

### OVERVIEW

This interactive demonstration and tasting session is a great interlude for any conference, product launch or networking event. Able to be run as one session or a series of shorter sessions, this experience is one to be savoured! Delegates are taken on a memorable journey starting with the history of chocolate and ending with interactive demonstrations and tastings. At the end of the session all delegates are given a box of exquisite handmade chocolates to take away.



**SUITABLE FOR:** Pre-dinner or after dinner sessions, or any event where a relaxing sit-down session is needed to break up an intense day.

**NUMBERS:** 40 - 500 delegates

**LOCATION:** Indoors

**DURATION:** 1hr

### TYPICAL ITINERARY



This session is both informative and fun. Starting with a short and at times, humorous look at the history of chocolate, from the Aztec emperor Montezuma to the magic of chocolate making in the present day and interspersed with chocolate tasting, everyone will learn something new about chocolate.

Tasting unusual chocolate flavours is a feature of this event so delegates will sample the delights of chilli chocolate, salt chocolate and even watercress chocolate as well as tasting chocolate from around the world.

The session then moves on to a demonstration of professional chocolate techniques (with some hands-on help from willing volunteers from the audience!)

Finally, all the delegates are given a box of 8 premium, handmade chocolates to take away.

**KEY SELLING POINTS:** Ideal as a short conference interlude  
A relaxing session but with some interactivity  
Can be given delivered as a series of shorter ½ hour sessions  
Enjoyed both by men and women

## **WHATS INCLUDED:**

Professional chocolatier  
All necessary equipment  
Different kinds of chocolate and tasters  
One box of chocolates per delegate

## **WHAT WE NEED:**

PA system if numbers above 40  
Hand washing facilities near to room  
Chairs for all delegates  
A table for the demonstration  
Electrical points  
½ hr set up time

**PLEASE CALL US FOR A QUOTATION**

## **FOR FURTHER INFORMATION CONTACT:**

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